



# OneMBA FGV: Training global leaders

*“OneMBA shapes global leaders who will be able to foster cooperation, transform people, direct conflicts to the positive aspects of change and creativity, encourage change in routines, and identify meaning in an increasingly complex and ambiguous World”, says Jorge Carneiro, coordinator of the OneMBA program at EAESP FGV.*

## **Profile of today’s manager**

In order to succeed in leading their organizations and contributing to a more balanced society, executives will ever more need to assemble a multitude of skills that go beyond the technical or functional ones (such as finance, marketing, operations etc.). They will foremostly need to be orchestrators of people and of resources. They will need to master social skills (relationship building and empathy as well as attention to the emotions, needs, desires, and concerns of others), behavioral skills (integrity, goal-orientation, capacity to inspire and communicate), and psychological skills (self-awareness, emotional stability, confidence and humbleness, self-esteem, openness to new experiences).

Particularly in post-Covid times, executives will need to engage collaborators and lead complex projects by articulating among different forms of contact, such as face-to-face, remote – synchronous and asynchronous – and blended. Such diverse means of contact and coordination will demand stronger communication and motivational skills, and a capacity to delegate

responsibilities and to motivate by means of shared values rather than strict monitoring and control

### **OneMBA Difference**

OneMBA (<https://eaesp.fgv.br/en/courses/executive-mba-onemba>) is a truly global executive MBA. The global coverage of the program goes beyond the experiential learning obtained from visiting seven countries in four continents. It entails working in projects with global teams composed of students from multiple nationalities, as well as diverse academic and professional backgrounds. Students learn and practice intercultural management in terms of how to solve conflicts, to deal with different meanings of time and of “truth”, and to give and receive feedback.

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### **The value of the “Triple Crown” Accreditation**

The triple-crown accreditation has been achieved by less than 1% of the business schools in the world. This recognition means that students will benefit from academic and executive programs that excel in updated content, rigorous research methods, updated pedagogies, and comprehensive performance assessment criteria.

FGV EAESP achieved the triple accreditation in 2004. At that time less than 30 schools in the world had the triple crown. This allowed the school to build one of the best international networks in the world. The high standards set by the three accreditation bodies also guided the school to continue to develop and grow at the best international level. The accreditations bring benefits to all school’s stakeholders. Students (prospect, current, and alumni) have an assurance of a high quality and international recognition of their degrees. Some of the degrees, like the PhD, have an automatic recognition in several countries. Faculty and staff have exceptional opportunities for international exchange and for developing research and collaboration alliances. Faculty attraction is also enhanced. The accreditations also contribute decisively to create double degrees and exchange agreements with the top business schools in the world offering to Brazilian and South American students a complete international experience.

### **Study the MBA at the FGV EAESP**

FGV EAESP was one of the very first business schools in Latin America to receive the triple accreditation, in the early 2000’s. This achievement enabled FGV EAESP to establish relationships with more than one hundred of the best business schools in the world, across all continents. By enrolling in a program offered by FGV EAESP, students can broaden their international connections and experience by participating in additional executive programs and workshops across the world.

In particular, the OneMBA program features a schedule of 3-day in-person classes in Sao Paulo every two months, complemented by on-going remote classes and asynchronous activities, besides three global residencies of about one week each, covering seven countries. Therefore, OneMBA combines the very important face-to-face contact and experiential learning with the flexibility of location and time to fit the busy agenda of executives and to develop the necessary abilities to lead people and projects in a global world. OneMBA enables executives and entrepreneurs to conciliate their professional duties with a feasible schedule of travels, which also allow for candidates from other Latin America countries to enroll.

### **About EAESP FGV**

Fundação Getúlio Vargas’s Sao Paulo School of Business Administration (FGV EAESP) was founded in 1954, thanks to the joint efforts of the Brazilian government and business community, in collaboration with Michigan State University, in order to train people to tackle the challenges Brazil was going through.

It was a period of fast growth, technological change, international contact and the emergence of new economic powers. In this context, the School played a fundamental role in preparing and updating Brazil's managerial capacity, working to meet new demands for executive education and accompanying the phase of intense industrial development that was beginning.

FGV EAESP is a business school internationally recognized for its excellence. Composed by programs, from undergraduate to doctorate, it offers courses in business administration, public administration. The institution is also recognized for its 18 study centers that foster practical and applicable knowledge in the challenges of contemporary companies.